

1 of 3

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) AMY MCCREARY

**Salesperson Phone#** 215-568-6540  
**Salesperson FAX#** 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	8P-9P		:30	\$9,600.00	11/03-11/03	2	1	2	\$19,200.00	
		Buyline Comment: RALSTON PRIME										
	2	SU	830P-930P		:30	\$7,200.00	11/04-11/04	2	1	2	\$14,400.00	
		Buyline Comment: NEWS AFT NFL										
	3	SU	10P-11P		:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
		Buyline Comment: L&O										
	4	SA	1230P-4P		:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
		Buyline Comment: ND FBALL										
	5	SU	12P-2P		:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
		Buyline Comment: MLS										
	6	SA	430A-459A		:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
		Buyline Comment: TO THE POINT										
	7	SA	5A-530A		:30	\$6,000.00	11/03-11/03	1	1	1	\$6,000.00	
		Buyline Comment: NEV NEWSMAKERS										
	8	SA	530A-6A		:30	\$6,000.00	11/03-11/03	1	1	1	\$6,000.00	
		Buyline Comment: NEV NEWSMAKERS										

Station KSNV-TV LAS VEGAS, NV.					Agency ( ) MENTZER MEDIA			Rep Firm				
Advertiser ( ) .AMER. FUTURE FUND					600 FAIRMONT AVE, S#306			Sales Office ( ) PHILADELPHIA				
Product AMER FUTURE FUND					TOWSON, MD 21286			Salesperson ( ) AMY MCCREARY				
Estimate# 113					Agency C/P1/P2/E //113							
Buyer KAREN BENCKINI					Flight Dates 11/02/2012 - 11/05/2012			Salesperson Phone# 215-568-6540				
Phone#					Hiatus Weeks			Salesperson FAX# 215-568-1845				
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	SU	5A-530A		:30	\$6,000.00	11/04-11/04	1	1	1	\$6,000.00	
			Buyline Comment: NEV NEWSMAKERS									
	10	SU	530A-6A		:30	\$6,000.00	11/04-11/04	1	1	1	\$6,000.00	
			Buyline Comment: NEV NEWSMAKERS									
	11	F	205A-305A		:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00	
			Buyline Comment: TODAY ENCORE									
	12	M	205A-305A		:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
			Buyline Comment: TODAY ENCORE									
	13	M	3A-4A		:30	\$750.00	11/05-11/05	2	1	2	\$1,500.00	
			Buyline Comment: MAD MONEY									
	14	F	3A-4A		:30	\$750.00	11/02-11/02	2	1	2	\$1,500.00	
			Buyline Comment: MAD MONEY									
	15	SA	1A-132A		:30	\$500.00	11/03-11/03	2	1	2	\$1,000.00	
			Buyline Comment: 1ST LOOK									
	16	SA	132A-230A		:30	\$500.00	11/03-11/03	2	1	2	\$1,000.00	
			Buyline Comment: OPEN HOUSE NYC									
	17	SA	5P-6P		:30	\$4,500.00	11/03-11/03	2	1	2	\$9,000.00	
			Buyline Comment: BREEDERS CUP									

---REPORT TOTALS---

Report Totals: 26 / \$89,100.00

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .AMER. FUTURE FUND

Product AMER FUTURE FUND

Estimate# 113

Buyer KAREN BENCKINI

Phone#

Fax#

Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //113

Flight Dates 11/02/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Nov 12: 26 / \$89,100.00  
Sales Totals: 26 / \$89,100.00  
Station Totals: 26 / \$89,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$330,000	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	27%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE